

KHALID YASEEN BAIG

Technical Product Manager & Product Owner

Riyadh, Saudi Arabia | +966 571 099 035 | khalidbaig157@gmail.com | LinkedIn | khalidyaseenbaig.com

PRODUCT OWNERSHIP | AI & DATA PRODUCTS | REQUIREMENTS TO RELEASE | FULL-STACK DEPTH

CAREER SUMMARY

I'm a technical product manager who never stopped building. I came up through software engineering, so I go from a problem to a working prototype in days, read the codebase and pull the data myself before deciding what to ship, scale or cut. At KW Saudi Arabia I am Technology Lead on the CEO-chaired AI Strategy Committee and built KW Market Insights, a live bilingual market-intelligence platform with an AI analyst that answers from real data. Before that I owned the registration platform at World Defense Show 2026 under GAMI, ran stand-ups across four sprints, validated every vendor release before production and held delivery to SLA through 1,500+ support tickets a week. On my own products I own the full loop: discovery, PRDs, backlog, release and the metrics that decide what comes next. Fluent in Arabic and English, based in Riyadh.

WORK EXPERIENCE

Technical Project Manager

Apr 2026 – Present

KW Saudi Arabia | Riyadh

- Technology Lead on KW Saudi Arabia's CEO-chaired AI Strategy Committee, an 18-month AI transformation program: scoping agentic-AI pilots, building KPI dashboards and leading a bilingual Arabic/English AI literacy rollout across the region.
- Built and shipped **KW Market Insights** (insights.kw-saudiarabia.com), a bilingual real-estate market-intelligence platform: 16 scheduled data collectors over official sources, 38 pages including 411 district pages, an AI analyst that answers from live data with citations and hands leads to agents, and serial-numbered, verifiable PDF market reports.
- Own KW Command CRM release rollouts across the region: UAT, timelines, and briefing and training regional teams and Market Center staff before each release.
- Primary bridge between KW Worldwide (US) and the Saudi regional team; own the regional IT budget, data compliance and access control, and pull my own data through Power BI and Excel automations to evidence decisions.

Registration Product Owner

Sep 2025 – Feb 2026

World Defense Show 2026, GAMI | Riyadh

- Owned the registration platform end to end with the external vendor building it: set priorities, ran daily stand-ups across four Agile sprints and verified every release before production through structured testing.
- Documented requirements, decisions and UAT findings throughout, feeding them back to the developer to shape fixes ahead of go-live for a 100,000+ badge operation.
- Single point of contact for sales, operations, marketing and media, personally resolving 70+ requests a day; reconciled badge allotments for 1,500+ exhibitors against sales records.
- Wrote the user guide and FAQ from recurring issues, trained a three-person non-technical team from scratch and handed off full ownership; the team cleared 1,500+ Salesforce tickets a week at peak against every SLA target.

Regional Technology & Systems Specialist

May 2025 – Sep 2025

KW Saudi Arabia | Riyadh

- Administered KW Command CRM for the region: user access, data accuracy and platform issue resolution.
- Led the KW Saudi regional website through a four-month Waterfall delivery with weekly developer meetings, and built and maintained three sub-franchise websites.

React Native Developer (Freelance)

Jul 2024 – Dec 2024

Durar Masagh Trading Co | Saudi Arabia

- Ran discovery directly with the client and turned needs into PRDs and technical specifications; delivered all 14 modules of DM Workspace on time and on budget through monthly sprints.
- Built it on Frappe/ERPNext over REST: geofenced attendance, leave across 27 KSA leave types, tasks, HR profiles, memos, material requests and an RFQ suite with live stock across 9,000+ products; 10 releases from Stable V1 to Final V3.2 for 150+ employees.

Web Developer

Jan 2024 – Feb 2024

Pencil Agency (Brand Consultancy) | Riyadh

- Managed timelines and client feedback across six concurrent bilingual (RTL) client sites, cutting implementation time by 50% and closing 60% of open projects.

Associate Software Engineer

Jul 2023 – Nov 2023

Qannas (Open-Finance Fintech) | Riyadh

- Built the startup's first Android app from scratch in Kotlin, from Figma designs to a Play Store release, validating REST APIs in Postman and tracking work in Jira with design and QA.

PRODUCTS I FOUNDED OR LED

LLBOX — AI Agent Platform / Logistics Tech

Agile, 3 sprints | React Native, Node.js/Express, ElevenLabs, Docker, GCP

- Owned the product for a smart delivery box with its own phone number: when a driver calls, an ElevenLabs voice agent handles the whole interaction over the call or WhatsApp in English, Arabic or Urdu and shares the box location and a one-time code with no human involved ("silent delivery").
- Managed the developer who built the voice-calling system at the product's core, owning scope, testing and release readiness across the full backlog.

Maghsala — On-Demand Laundry Marketplace

Waterfall | React Native (3 apps), React admin, Node.js/Express

- Founded and led the product end to end: customer, provider and driver apps plus an admin dashboard with real-time order tracking. Misk Foundation Launchpad Cohort 7 graduate; exhibited at LEAP 2025.
- Spotted a recurring drop-off in the booking flow from user feedback and validated removing the manual laundry-selection step, auto-assigning the nearest provider instead.

Value Chain Global — B2B SaaS

Agile, 4 sprints | React/TypeScript, Node.js/Express, PostgreSQL

- Co-founded and led development of an investment-intelligence platform mapping Saudi Arabia's economic landscape across industries, value chains, trends and government incentives, and ran the venture's biotechnology accelerator.

99 Days Marathon — Incubator Program App

React Native + Expo, React admin, Node.js/Prisma/PostgreSQL

- Built and shipped the participant app and the operator admin panel for a 99-day founder program: date-gated daily tasks, reflections, automatic phase certificates and push notifications.

Attendance Management System — Client Project

React Native, React admin, Node.js/PostgreSQL

- Built a GPS- and photo-verified check-in app and a React admin panel with authentication, role management and reporting for the client's operations team.

JARVIS — Multi-LLM AI Orchestrator

Python | Telegram bot + web dashboard

- Personally built an AI agent that routes each request to the best-fit model by complexity, plans multi-step tasks through tools and verifies results independently, backed by 500+ passing tests.

SKILLS

Product & Delivery	Product strategy, discovery, PRDs and specs, user stories, backlog and sprint planning, UAT and release testing, stakeholder workshops
AI & Data	LangChain, pgvector (RAG), MCP and multi-agent orchestration, Claude and Claude Code, ElevenLabs voice AI, data pipelines, KPI dashboards, Power BI
Engineering	Python, TypeScript, JavaScript, React, Next.js, React Native, Node.js/Express, Kotlin, PostgreSQL, SQLite, REST APIs, Git
Methods & Tools	Agile/Scrum, Waterfall, Jira, Salesforce, KW Command CRM, Frappe/ERPNext, Postman, Excel automation
Languages	Arabic (fluent), English (fluent)

EDUCATION

Bachelor of Information and Communications Technology, Software Technology Swinburne University of Technology, Sarawak Campus (Australian-accredited)	2021 – 2024
Commerce with Computer Science — 88.2% Indian International School, Riyadh	2020

CERTIFICATIONS

- | | |
|---|---|
| • Technical Product Management — PMI & IIBA (2026) | • Product Strategy — PMI Accredited (2026) |
| • Aha! Product Management Professional Certificate (2026) | • Foundations of Project Management — Google (2026) |
| • Forward Deployed Engineering in the Age of AI (2026) | |

AWARDS & VOLUNTEERING

Awards: Dean's List Award 2024 • Top Scorer Award, Final Year Project • Best Group Project Award, Final Year Project
Volunteering: Founder & President, Muslim Student Association, Swinburne Sarawak • Treasurer, Swinburne Cultural Society • B2C Marketing Member, AIESEC in Malaysia